

# MONTHLY MEMBERSHIP PROGRESS REPORT

District 33 K

Results as of: 5/31/2014

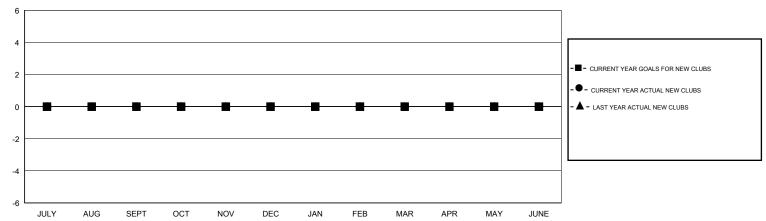
#### GMT: ED LECIUS

## **LOCATION MASSACHUSETTS**

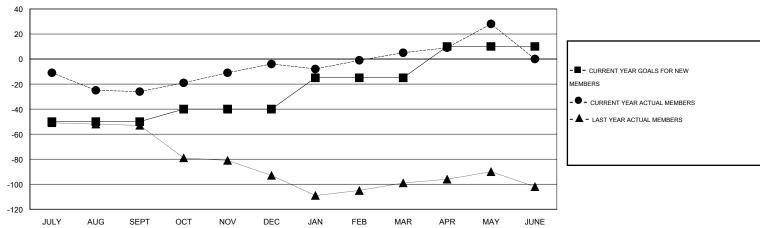
 $\mathsf{GMT}\;\mathsf{CA}\;1$ 

|                             |                  | Clubs               |                            |                             |                             |                    | Members                    |                              |                             |
|-----------------------------|------------------|---------------------|----------------------------|-----------------------------|-----------------------------|--------------------|----------------------------|------------------------------|-----------------------------|
|                             | RESU             | LTS FOR 2013-2014   |                            |                             | RESULTS FOR 2013-2014       |                    |                            |                              |                             |
| QUARTER                     | NEW CLUB<br>GOAL | ACTUAL NEW<br>CLUBS | ACTUAL<br>DROPPED<br>CLUBS | ACTUAL NET<br>GAIN/<br>LOSS | QUARTER                     | NEW MEMBER<br>GOAL | ACTUAL TOTAL MEMBERS ADDED | ACTUAL<br>DROPPED<br>MEMBERS | ACTUAL NET<br>GAIN/<br>LOSS |
| JULY/AUG/SEPT               | 0                | 0                   | 1                          | -1                          | JULY/AUG/SEPT               | -50                | 35                         | 61                           | -26                         |
| OCT/NOV/DEC                 | 0                | 0                   | 0                          | 0                           | OCT/NOV/DEC                 | 10<br>25           | 58<br>34                   | 36<br>25                     | 22<br>9                     |
| JAN/FEB/MAR<br>APR/MAY/JUNE | 0                | 0                   | 0                          | 0                           | JAN/FEB/MAR<br>APR/MAY/JUNE | 25                 | 45                         | 22                           | 23                          |

### GOALS AND ACTUAL NEW CLUBS CUMULATIVE



#### GOALS AND ACTUAL MEMBERS CUMULATIVE



| DROPPED CLUBS: 1  DROPPED MEMBERS |                 | 34 CLUBS OF 48 ADDED 1 OR MORE NEW MEMBERS | GENDER DISTRIBU  MALE  FEMALE         | TION<br>1,381 (71.78%)<br>543 (28.22%) |                 |
|-----------------------------------|-----------------|--|---------------------------------------|--|-----------------|
| DECEASED  CLUB CANCELLED  OTHER   | 16<br>12<br>116 | CLICK HERE FOR HEALTH ASSESSMENT DATA      | FAMILY UNIT MEMBERS HEAD OF HOUSEHOLD |  | 182<br>88<br>94 |
| TOTAL                             | 144             |  | NON-HEAD OF HOUSEHOLD                 |  |                 |